

Simplify  
home

TM



CRAFTED  
FOR YOU

# About Simplify Home

- Simplify Home is Hyderabad's premier interior design firm, blending art, functionality, and personalized style to create stunning living spaces.
- With over 10 years of experience, we offer comprehensive design services and turnkey solutions, transforming residential and commercial interiors into luxurious, trendy, and timeless environments.

**500+**  
Projects

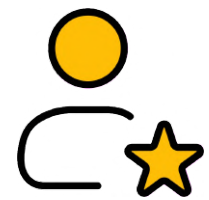
**430+**  
Happy Clients

**50+**  
Employees

**10+**  
Years



# Values



## Client Delight

We aim to surpass expectations, delivering exceptional services that leave a lasting impression.

Our focus is on creating meaningful, stress-free experiences tailored to each client.



## Clear Communication

We prioritize open and honest communication throughout the design journey.

Transparency builds trust and ensures clients are always in the loop.



## Consistent Timeliness

We adhere to timelines with precision, ensuring every phase progresses as committed.

Our scheduling discipline reflects respect for your time and trust.



## Technological Innovation

We integrate cutting-edge tools from design to execution to enhance accuracy and speed.

This ensures smarter decisions, seamless coordination, and visual clarity for our clients.



## Fair Pricing Assurance

We never accept commissions from vendors, protecting the client's budget and interests.

You get unbiased recommendations and full freedom to choose your preferred suppliers.

# Turnkey Solutions

**End-to-End Execution, Effortless Experience** Simplify Home's Turnkey Solutions offer clients a complete interior transformation with zero stress. From the first sketch to the final handover, we manage every detail, ensuring seamless delivery, cohesive design, and a luxurious finish.

This Services Includes:

- Complete **project management** and **planning**.
- Creative **conceptualization** and spatial design.
- End-to-end **procurement** of **materials and products**.
- Coordination with trusted **contractors and vendors**.
- On-site **installation** and **execution**.
- Rigorous **quality control** and **daily supervision**.
- Final **styling, staging** and **handover**.

Ideal for both residential and commercial spaces, our turnkey approach guarantees a hassle-free journey, allowing clients to move into a thoughtfully designed, fully ready space with confidence and joy.

Let me know if you want all four (Turnkey, Interior Design, Modular, PMC) compiled into a single presentation or visual format!



# Interior Design Consultancy

**Transformative Design Expertise** Simplify Home offers personalized Interior Design Consultancy to bring your dream space to life. Our experienced designers collaborate closely with clients to craft distinctive interiors that balance luxury, comfort, and practicality. We manage every phase of the design process to ensure a refined, cohesive outcome.

This Services Inculdes:

- Bespoke **space planning** and **layout optimization**.
- Visual **mood boards** and **design conceptualization**.
- **Material, texture,** and **color palette** curation.
- Selection of **premium furnishings** and **accessories**.
- **Lighting** design and **ambiance** setting.
- Design **supervision** from **ideation** to **execution**.

Our design consultancy service caters to diverse needs, residential, retail, or commercial, ensuring each project reflects the client's unique lifestyle and taste with sophistication.





# Modular Solutions

**Elegant Functionality for Modern Living** Simplify Home delivers state-of-the-art Modular Solutions tailored for stylish, efficient homes. Our modular designs combine aesthetic appeal with intelligent space utilization to elevate everyday living.

This Services Inculdes:

- Customized **modular kitchen layouts**.
- **Wardrobes, TV units, and storage systems**.
- **Durable, factory-finished** components with **clean installation**.
- **Flexible configurations** suited to your home architecture.
- **High-quality** materials with **impeccable finishing** Design.
- **Seamless integration** with **existing** interiors.

Whether it's a compact space or a spacious villa, our modular systems offer streamlined beauty and superior utility, engineered to suit modern lifestyles.



# Project Management Consultancy

**Precision Execution, Superior Results** With Simplify Home's Project Management Consultancy, clients gain a dedicated partner to oversee and manage every aspect of their interior project. Our structured approach ensures quality, efficiency, and accountability at every milestone.

This Services Inculdes:

- **Project planning** and scope definition.
- **Timeline** and **budget management**.
- **Vendor** and **contractor** coordination.
- **Quality control** and **site supervision**.
- Risk mitigation and **contingency handling**.
- Transparent **reporting** and **progress** updates.

From initial blueprint to final handover, our experts ensure your project is delivered on time, within budget, and to the highest standards, bringing your vision to life with zero compromise.





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# Our Portfolio – Clubhouse





# Clubhouse Expertise

Crafting Exceptional Lifestyle Spaces

At Simplify Home, we specialize in **delivering high-end clubhouse environments that blend functionality**, design excellence, and seamless execution. From project management consultancy to complete interior execution, our portfolio reflects a commitment to precision, timely delivery, and aesthetic harmony. Whether it's large-scale developments or boutique community spaces, we bring deep domain knowledge, attention to detail, and a client-first approach to every clubhouse we undertake.

# BR Icon

Club House

**Area:** 24,000 sft

**Client Name:** Sai Raghavendra Constructions

**Services:** Project Management Consultancy

Spanning **24,000 sft**, BR Icon Clubhouse is a standout **project executed for Sai Raghavendra Constructions**. Our role as **Project Management Consultants** encompassed overseeing the entire execution phase to ensure **premium quality** and **design fidelity**. With a **refined material palette, seamless spatial planning**, and **modern finishes**, the clubhouse reflects a **sophisticated** and **welcoming environment** tailored for upscale community engagement.













































# Diamond Valley

Club House

**Area:** 14,000 sft

**Client Name:** Shanmukha Krishna Promoters

**Services:** Design and Bulit

Diamond Valley Clubhouse, developed for **Shanmukha Krishna Promoters**, spans **14,000 sft** and showcases our expertise in **Design and Bulit**. Beyond the clubhouse, our involvement extended to strategic design advisory including **masterplan landscaping, entrance plaza concepts, typical flat interiors** templates, and **material curation** for lobbies. This holistic engagement ensured **aesthetic coherence** and **functional design** across the project, **aligning** with the client's vision of **premium community** living.















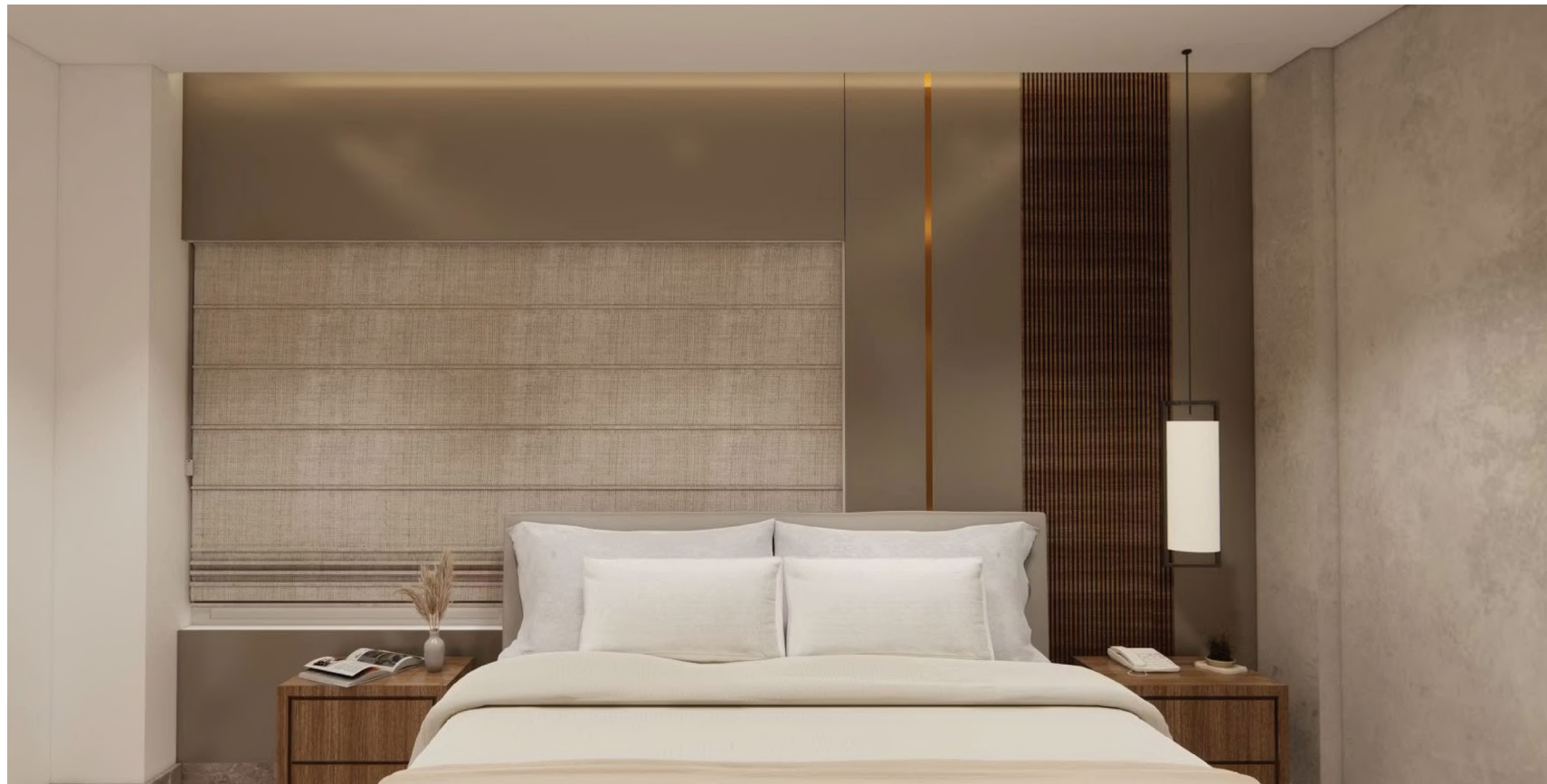


























# Graden By The Brook

Club House

**Area:** 30,000 sft

**Client Name:** Sumadhura Group

**Services:** Project Management Consultancy and Bulit

**Cost:** 1.98cr

Graden By The Brook is a premium clubhouse project executed for the **Sumadhura Group**, spanning **30,000 sft**. Our role as **Project Management consultancy and Bulit**. Designed to offer a **serene** and **elegant ambiance**, the space integrates **high-end finishes** and **meticulous detailing**, reflecting the **refined aesthetic** of **modern** clubhouses. Delivered at a cost of ₹1.98 crore, the project **stands** as a **testament** to our commitment to **quality craftsmanship** and **timely execution**.



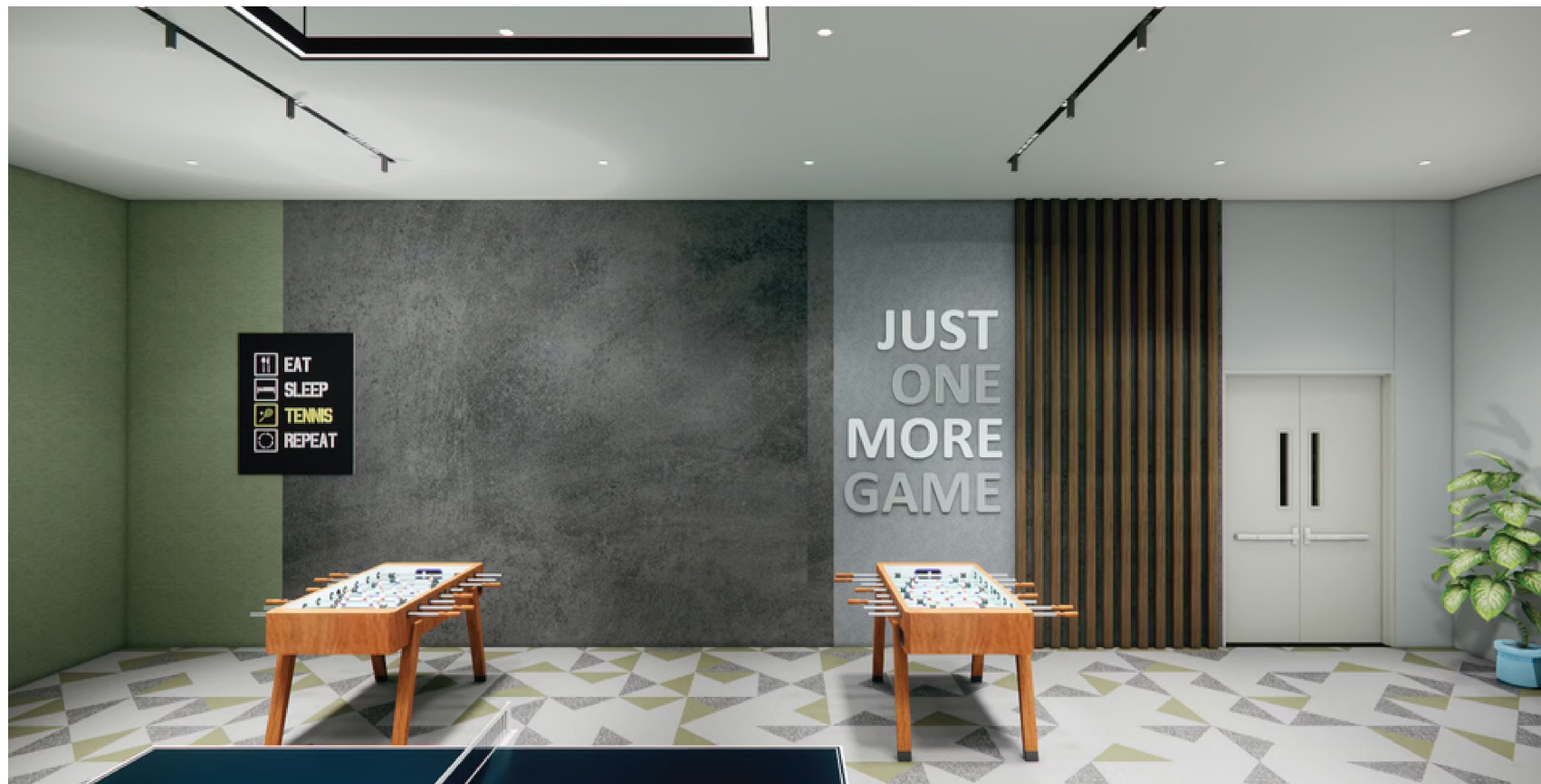














































# Recognitions – Acknowledging Excellence





# Acknowledging Excellence





# Our Management Team



## Jairaj Jagadeesh

Founder & Principal Designer

With over a decade of experience and expertise in the industry, Jagadeesh has identified the importance of creating spaces that truly inspire and enhance people's lives. His distinctive perspective and capacity to grasp the clients vision have been pivotal in establishing our firm as a distinguished entity in the interior design industry.



## Tejaswi Gangishetti

Co – founder & Interior stylist

A graduate in Interior Styling, she is a multitasker handling sales and marketing, ensuring 100% client satisfaction. Her proven skills bring projects and visual concepts to life. She passionately oversees all turnkey product deliveries and executions.



# Our Brand Stack

**ARÍSTO™**

 **Ashley™**  
HOMESTORE

 **blum®**

 **BOSCH**

 **CASANTRO**

**HÄFELE**

 **Greenlam**  
LAMINATES

**Indoline**

 **caesarstone®**

***SALICE***

**FENIX®**

**HIGOLD®**  
EXCELLENT OUTDOOR

**KalingaStone®**  
ITALIAN DESIGN

**sarom™**  
for your home

**SIEMENS**

 **CENTURYPLY®**

**AUSTIN**  
**PLYWOOD**

 **sharon**  
PLY



# Client Testimonials





SUMADHURA  
FOUNDATION OF HAPPINESS

"With over 40 communities delivered across Hyderabad and Bangalore, we've worked with many firms—but Simplify Home truly stood out. Their professionalism, creativity, and flawless PMC execution was great."

- Graden By The Brook

RAGHAVENDRA  
GROUP  
HYDERABAD | BANGALURU

"They delivered a clubhouse that reflects true luxury, perfectly suited for our high-end community in Banjara Hills. Their PMC expertise ensured flawless execution from concept to completion."

- BR Icon

DIAMOND VALLEY

"Opting Simplify Home for our clubhouse was a seamless experience. Their attention to detail, commitment to timelines exceeded our expectations. They delivered not just a space, but a landmark amenity for our community."

- Diamond Valley





# Thank You

[www.simplifyhome.in](http://www.simplifyhome.in)

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