

## About Simplify Home

- In 2014, Simplify Home began with a simple belief design isn't just about how it looks; it's about how it feels. A home should feel like you not just follow trends.
- We started this journey to make home design easy, personal, and honest for people tired of confusing options, unclear costs, and spaces that didn't feel like their own.
- That's why we begin by listening. We ask about your life, your routines, your style — then design everything from scratch to reflect who you are. With transparent pricing, clear plans, and expert execution, You stay involved, without the stress.
- Since 2014, we've completed 500+ homes across India, transforming over 1 million sq. Ft. Our team of 100+ experts ensures every detail feels just right.

10,00,000+
Sq.ft Executed

500+

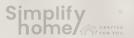
**Home Transformations** 

100+

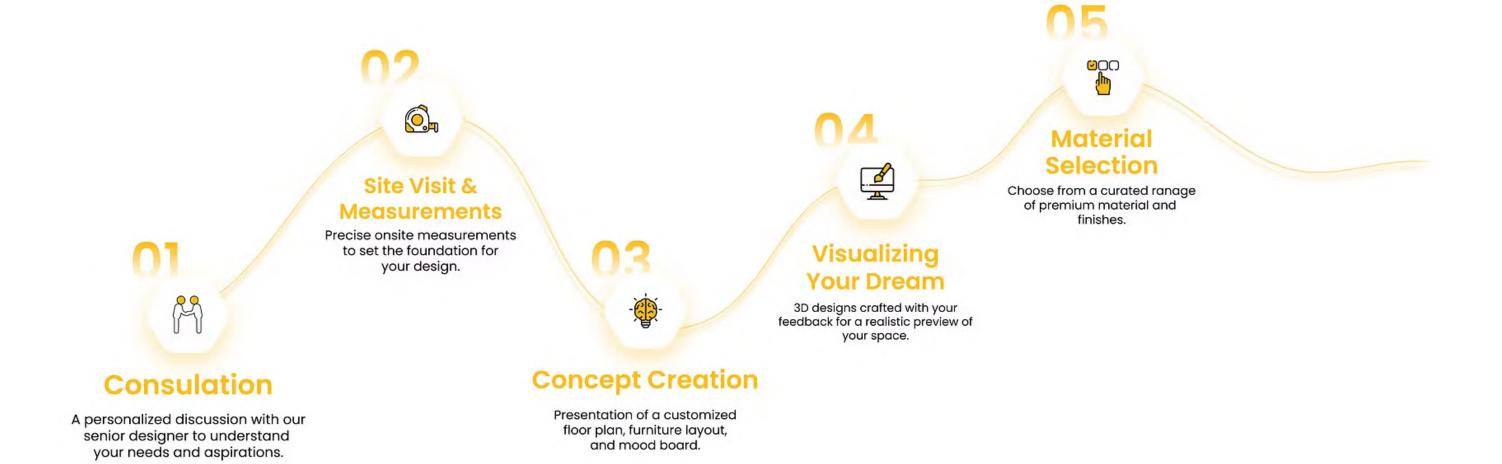
**Employees** 

10+

Years Of Excellence



### Customer Journey

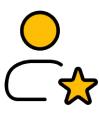


### Customer Journey





#### Core Values





We don't just aim to get the job done — we want you to genuinely enjoy the journey. Every space we create is personal, and we make the experience justOur as thoughtful and stress-free.



#### Clear Communication

We believe good design starts with honest conversations. We keep you informed, involved, and never in the dark — from the first meeting to the final handover.



### Timely Delivery

Your time matters. We plan carefully and stay disciplined with timelines so your project moves forward without delays or last-minute surprises.



#### Smart Use of Technology

We use the right tools to bring clarity to your vision — from 3D visuals to accurate planning. It helps us work better, faster, and keeps things smooth for you.



#### Transparent

Pricing

We don't take commissions from vendors. That means our advice is always in your best interest, and you're free to choose what fits your style and budget.



#### Design and Build Solutions

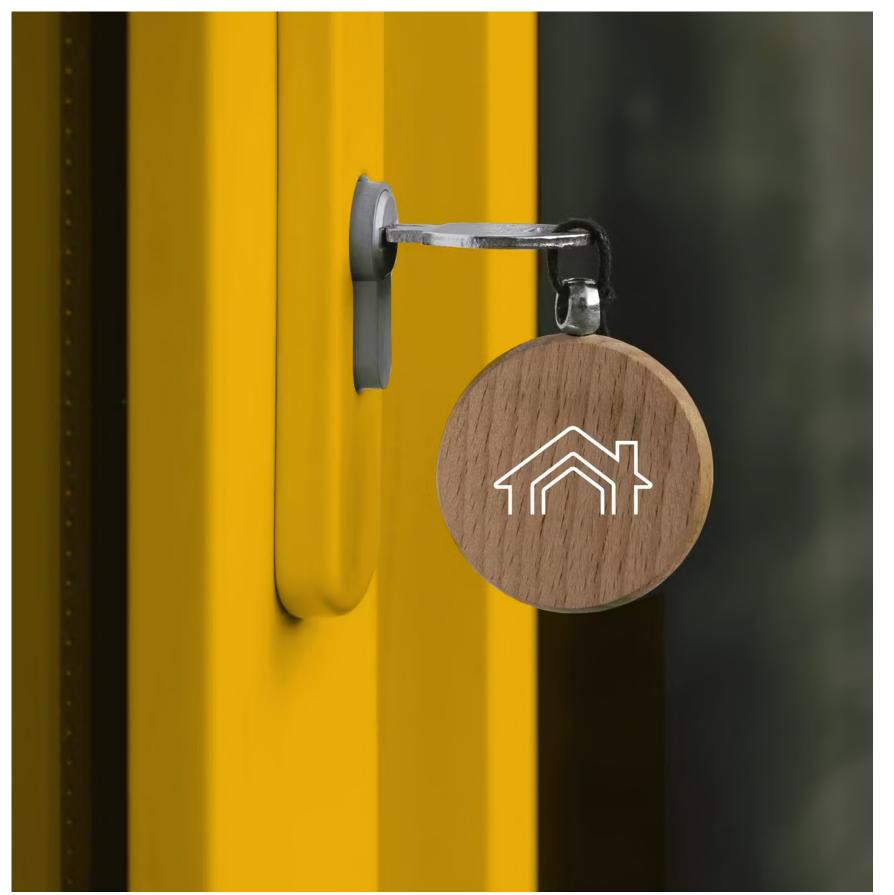
**End-to-End Execution, Effortless Experience** Simplify Home's Turnkey Solutions offer clients a complete interior transformation with zero stress. From the first sketch to the final handover, we manage every detail, ensuring seamless delivery, cohesive design, and a luxurious finish.

#### This Services Inculdes:

- Complete project management and planning.
- Creative conceptualization and spatial design.
- End-to-end procurement of materials and products.
- Coordination with trusted contractors and vendors.
- On-site **installation** and **execution**.
- Rigorous quality control and daily supervision.
- Final **styling**, **staging** and **handover**.

Ideal for both residential and commercial spaces, our turnkey approach guarantees a hassle-free journey, allowing clients to move into a thoughtfully designed, fully ready space with confidence and joy.

Let me know if you want all four (Turnkey, Interior Design, Modular, PMC) compiled into a single presentation or visual format!



Simplify home A GRAFTED HORSE



#### Interior Design Consultation

**Transformative Design Expertise** Simplify Home offers personalized Interior Design Consultancy to bring your dream space to life. Our experienced designers collaborate closely with clients to craft distinctive interiors that balance luxury, comfort, and practicality. We manage every phase of the design process to ensure a refined, cohesive outcome.

#### This Services Inculdes:

- Bespoke **space planning** and **layout optimization**.
- Visual mood boards and design conceptualization.
- Material, texture, and color palette curation.
- Selection of **premium furnishings** and **accessories**.
- **Lighting** design and **ambiance** setting.
- Design **supervision** from **ideation** to **execution**.

Our design consultancy service caters to diverse needs, residential, retail, or commercial, ensuring each project reflects the client's unique lifestyle and taste with sophistication.



## Project Management Consultancy

**Precision Execution, Superior Results** With Simplify Home's Project Management Consultancy, clients gain a dedicated partner to oversee and manage every aspect of their interior project. Our structured approach ensures quality, efficiency, and accountability at every milestone.

#### This Services Inculdes:

- Project planning and scope definition.
- Timeline and budget management.
- Vendor and contractor coordination.
- Quality control and site supervision.
- Risk mitigation and contingency handling.
- Transparent **reporting** and **progress** updates.

From initial blueprint to final handover, our experts ensure your project is delivered on time, within budget, and to the highest standards, bringing your vision to life with zero compromise.

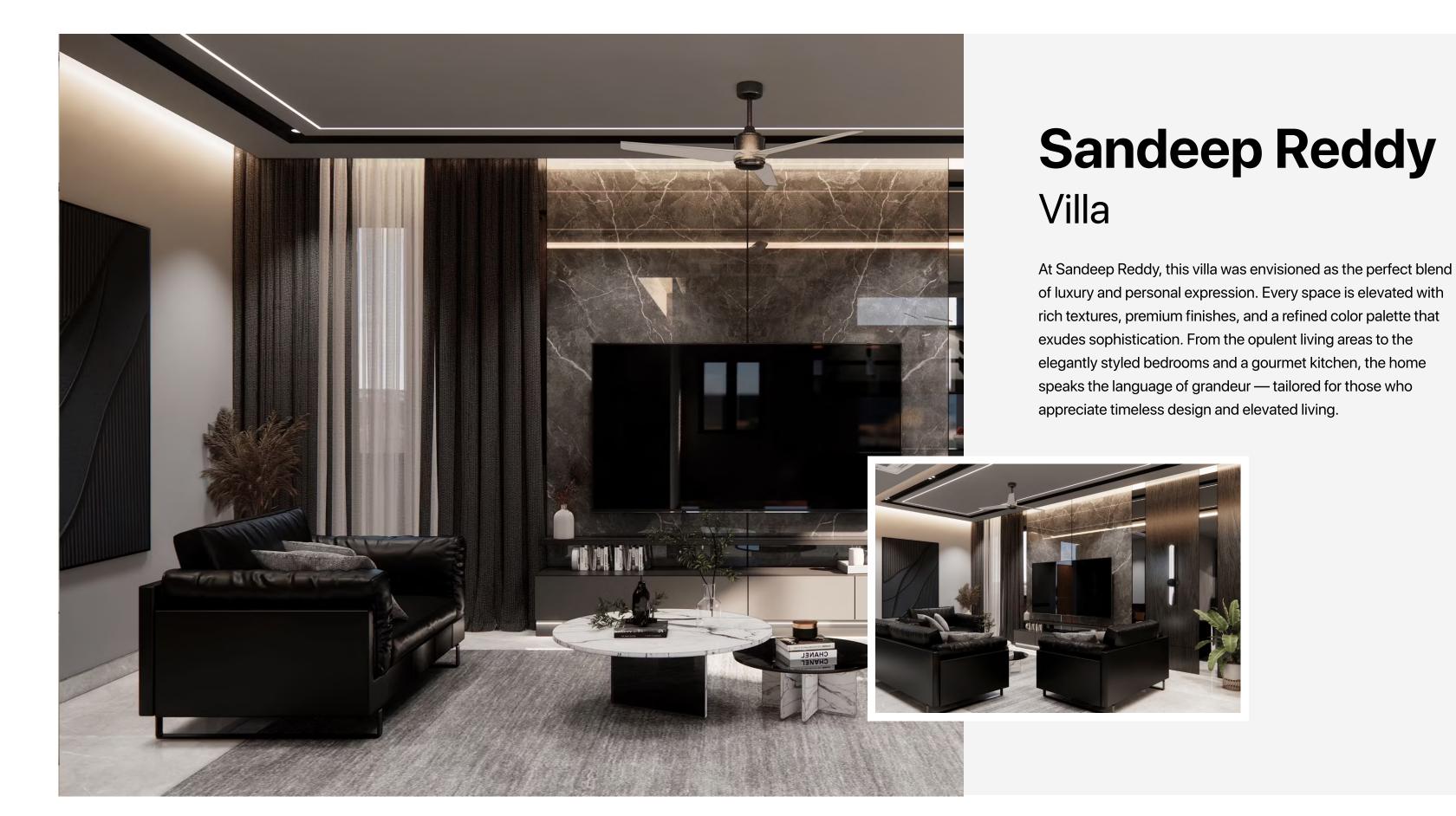


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# Featured Projects







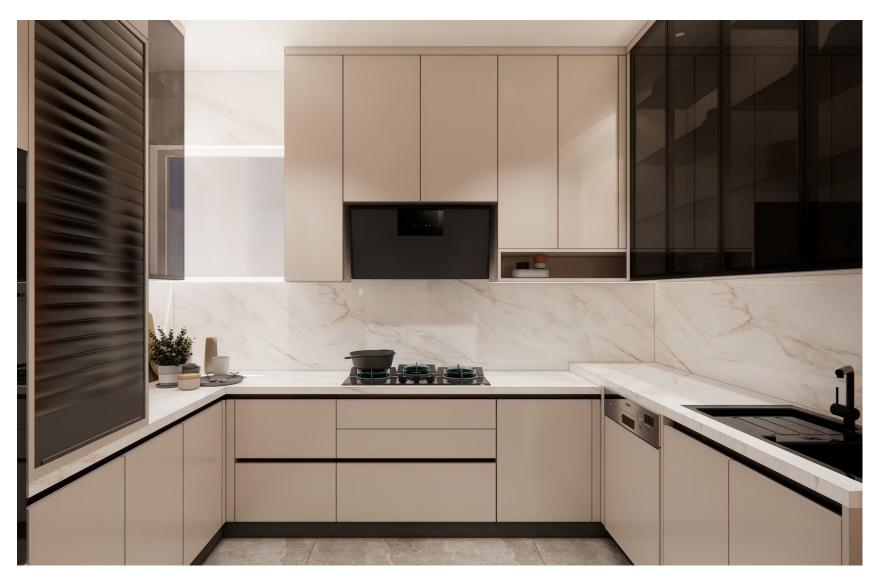












# "We Listen Then Design"

















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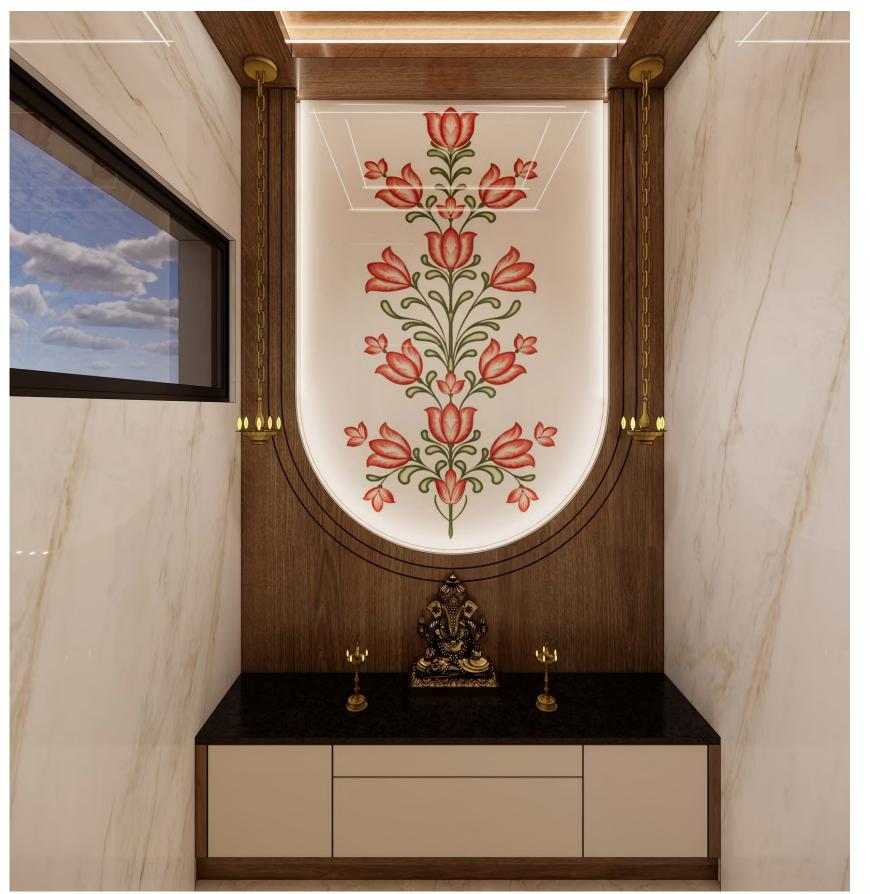




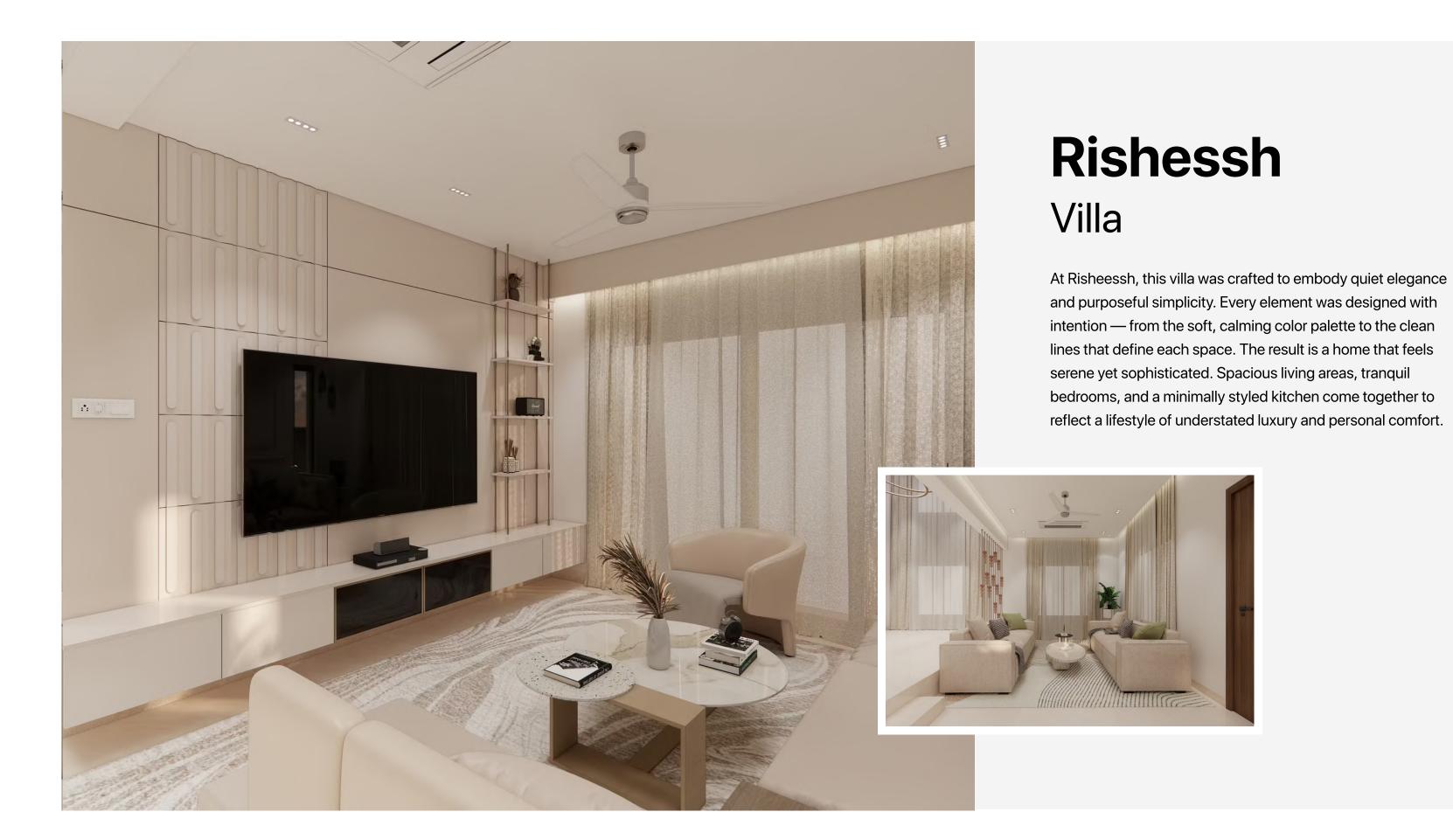
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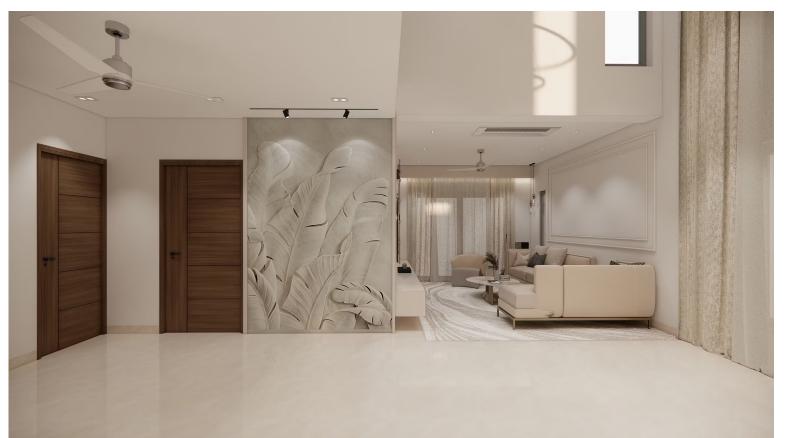






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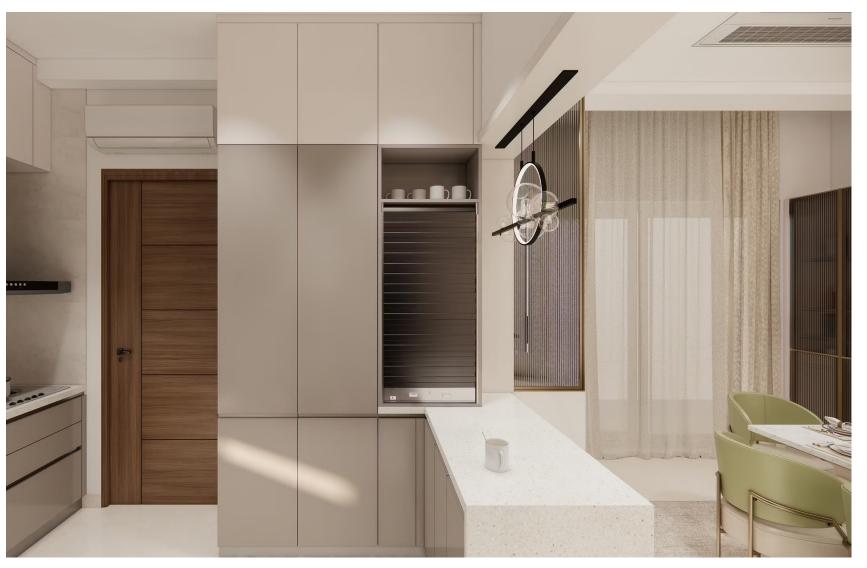






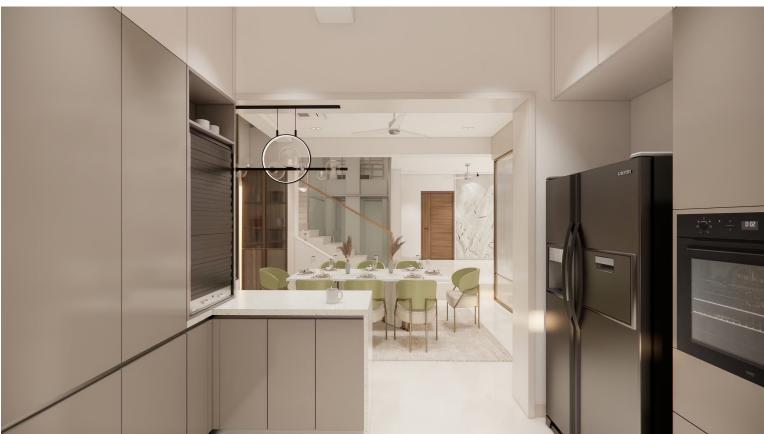






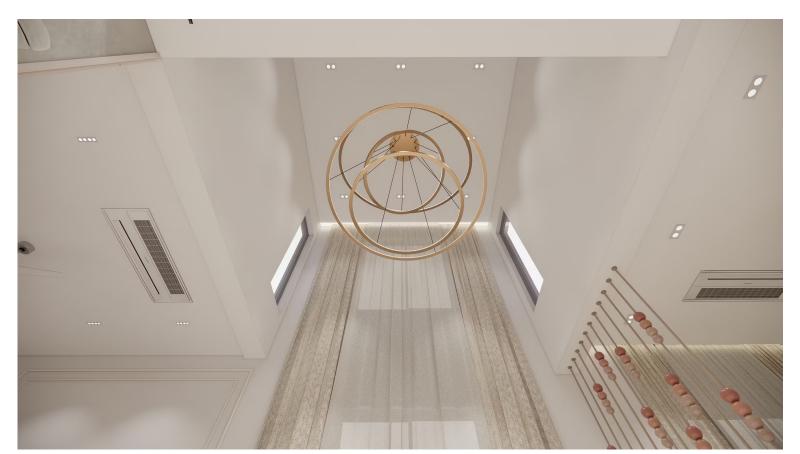
# "We Listen Then Design"



































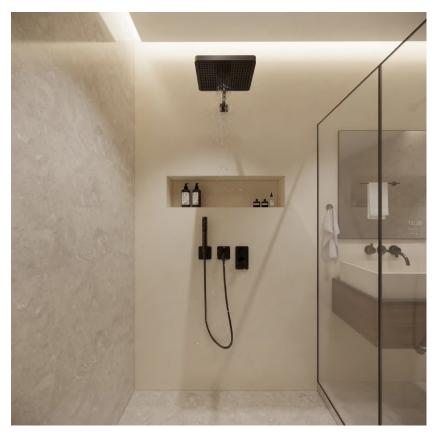


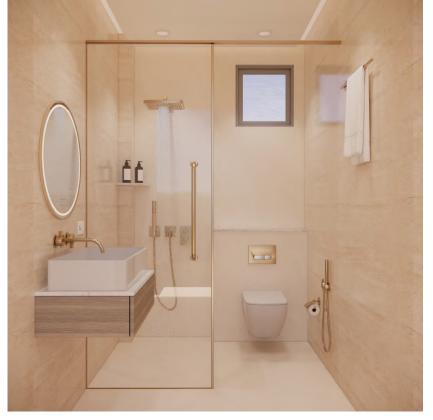




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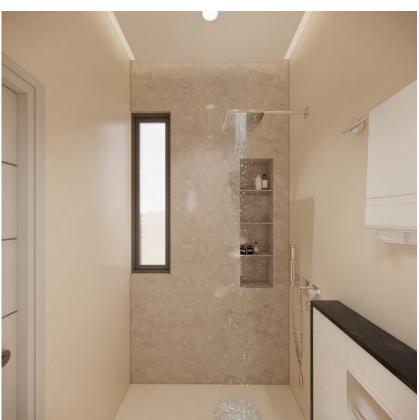


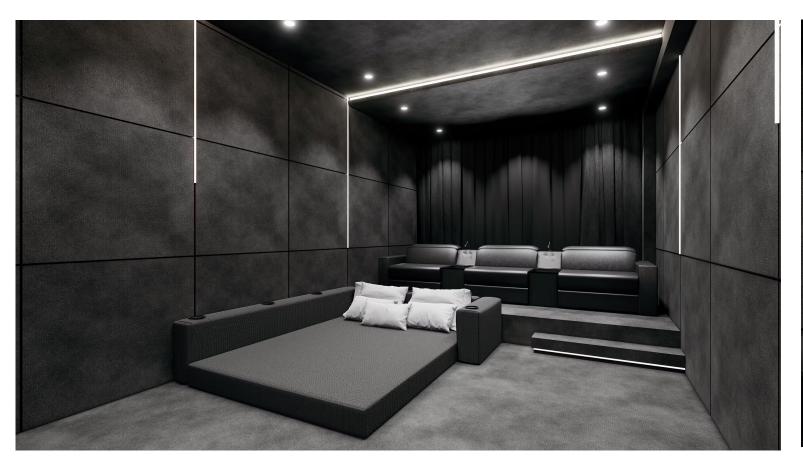




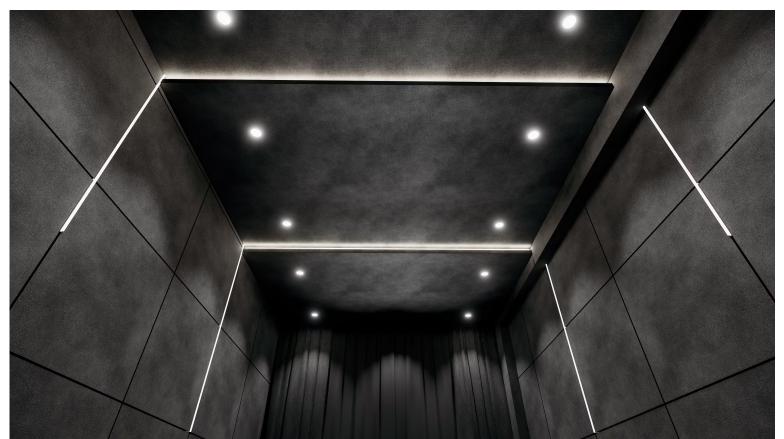


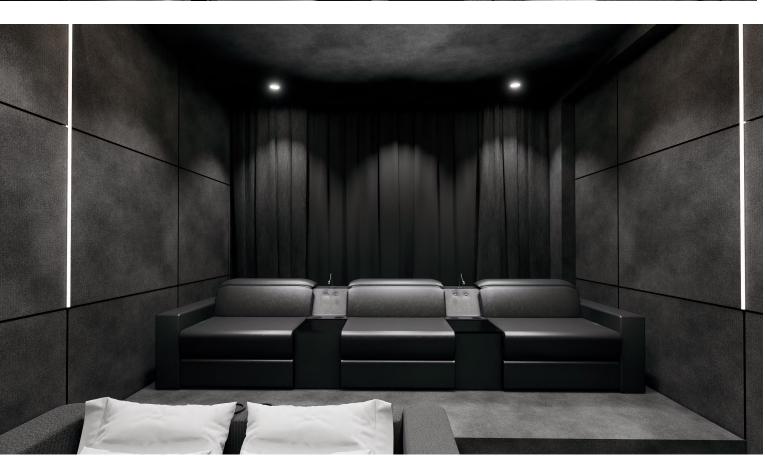


























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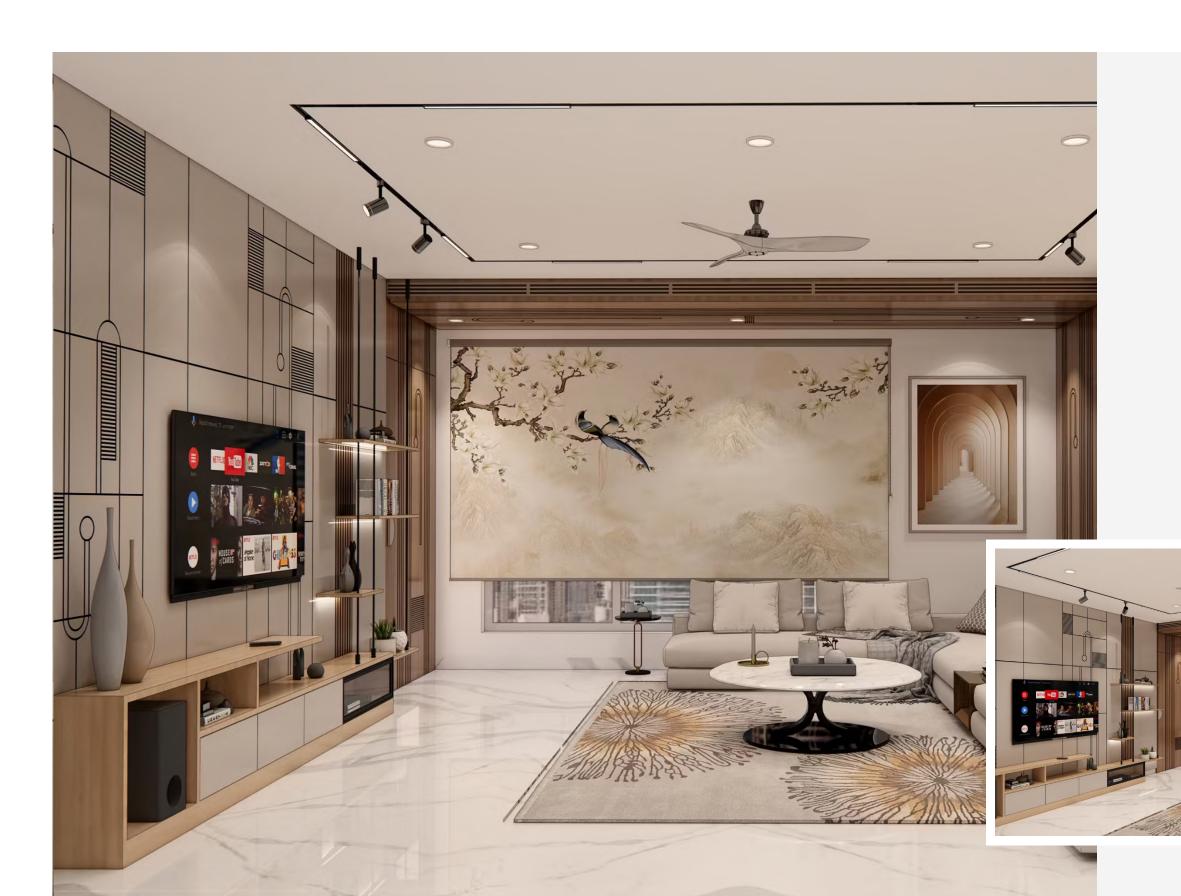












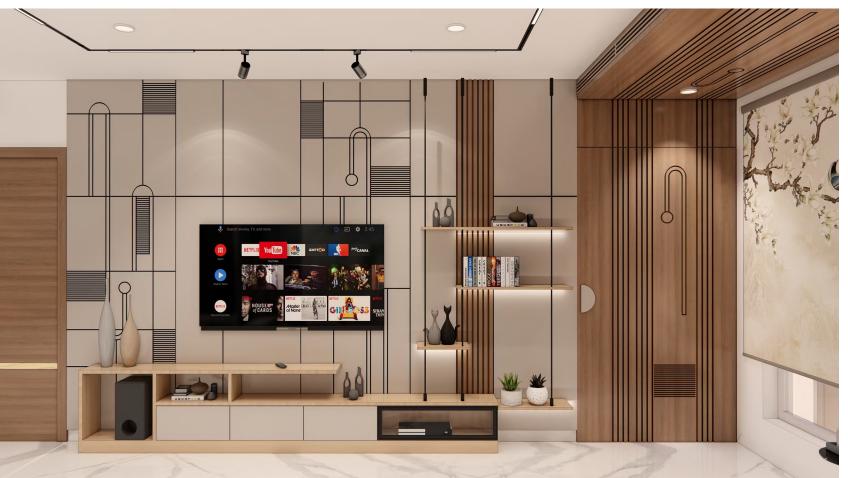
## Meela Residency

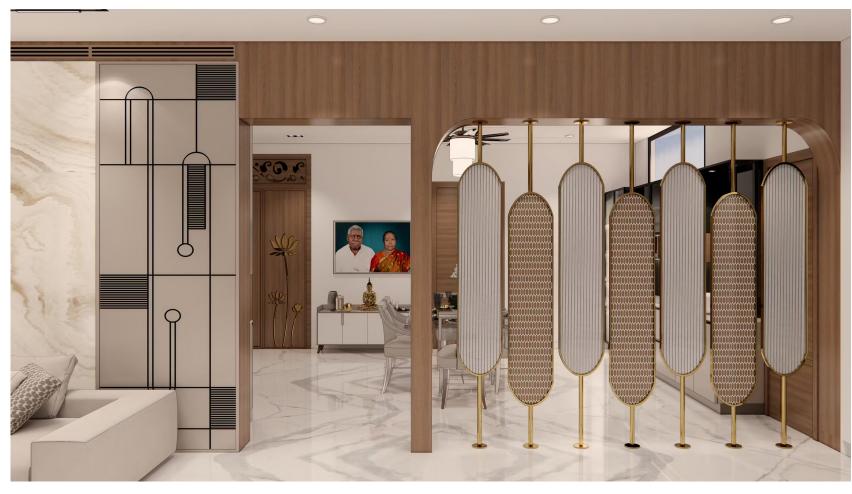
#### Villa

At Meela Residency, we designed this Independent home to feel as good as it looks. Every corner and every corner was planned to reflect premium lifestyle — blending comfort, elegance, and functionality. From cozy bedrooms to a thoughtfully designed kitchen, it's a space that feels luxurious, lived-in, and truly personal.











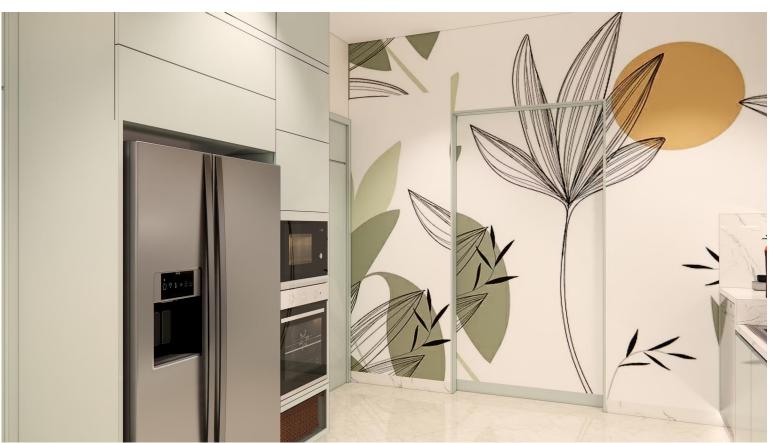






# "We Listen Then Design"









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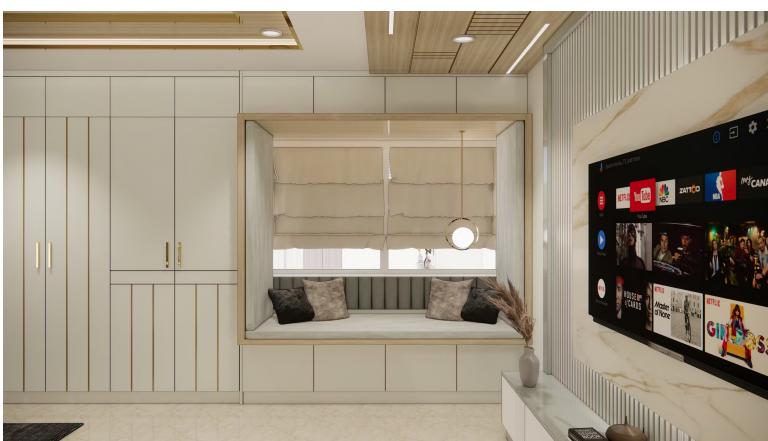






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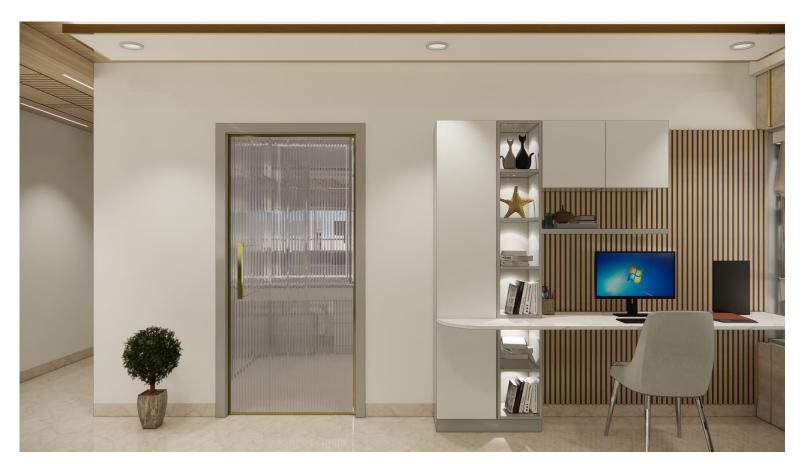




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Simplify home









Simplify home









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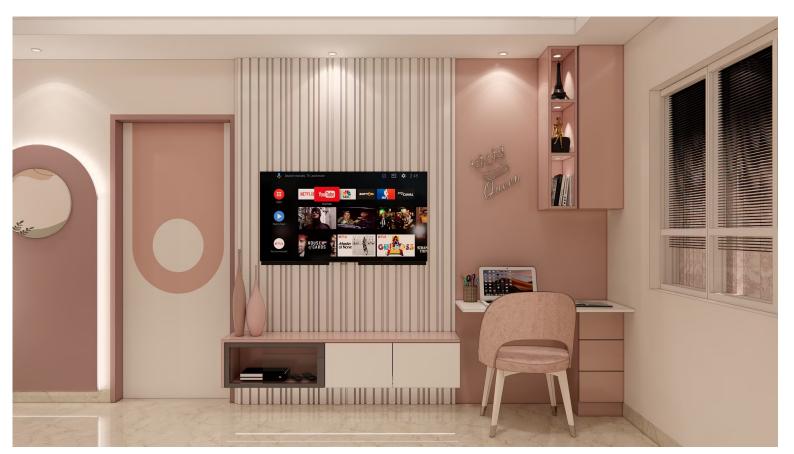


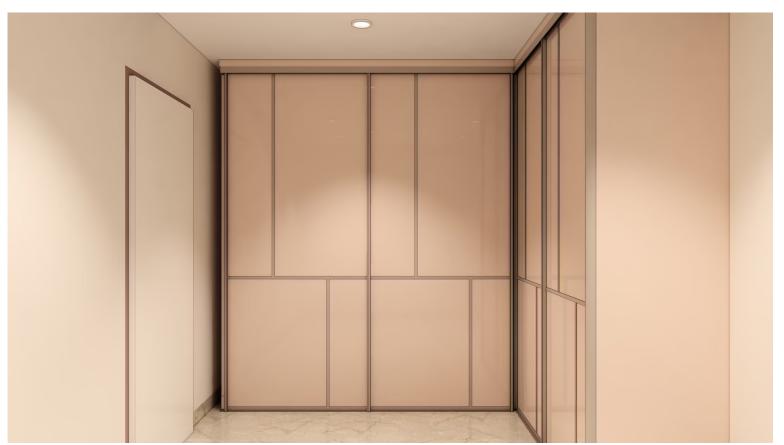


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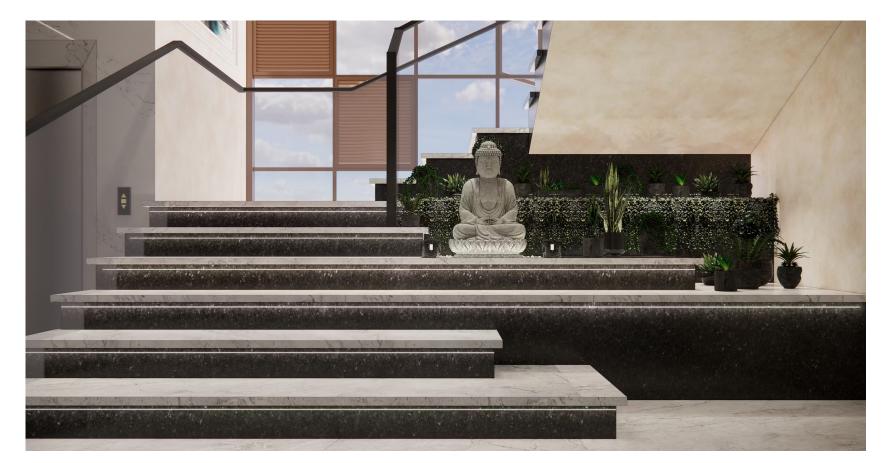
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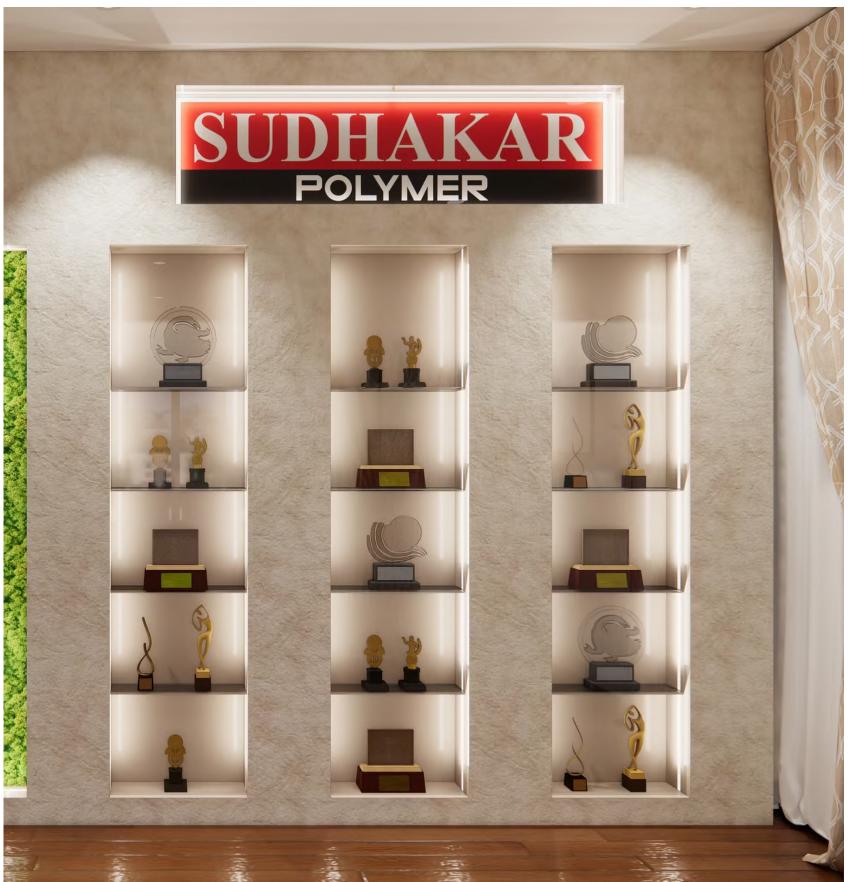


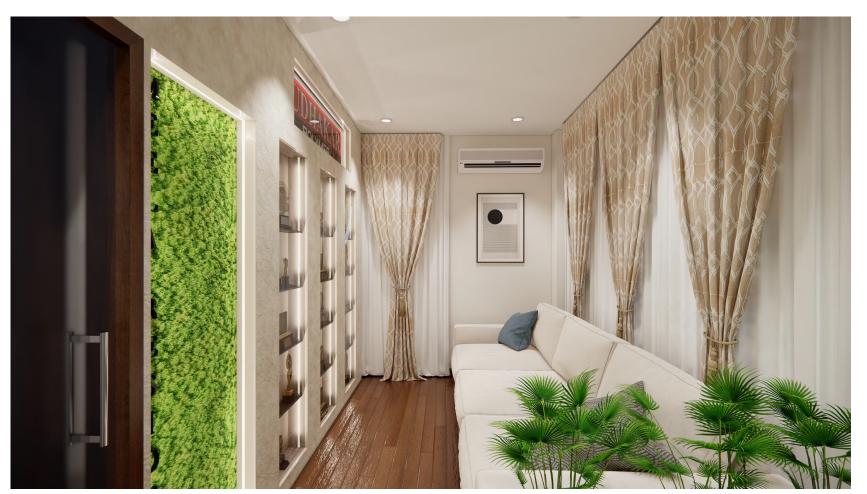


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### Recognitions – Acknowledging Excellence



## Acknowledging Excellence



















# Our Management Team



#### Jairaj Jagadeesh

Founder & Principal Designer

With over a decade of experience and expertise in the industry, Jagadeesh has identified the importance of creating spaces that truly inspire and enhance people's lives. His distinctive perspective and capacity to grasp the clients vision have been pivotal in establishing our firm as a distinguished entity in the interior design industry.



#### Tejaswi Gangishetti

Co - founder & Interior stylist

A graduate in Interior Styling, she is a multitasker handling sales and marketing, ensuring 100% client satisfaction. Her proven skills bring projects and visual concepts to life. She passionately oversees all turnkey product deliveries and executions.

# Our Brand Stack



**AUSTIN** 

**PLYWOOD** 

**CENTURYPLY**<sup>®</sup>

### Client Testimonials





"Working with them was a pleasure; they took care of everything and delivered a breathtaking space beyond what we'd imagined."

> Mr. Naveen Mounika Sumadhura Horizon, Kondapur



"I'm extermely happy with the outcome! Everyone who visits my home first compliments the stunning interior design."

Mr. Aruna Sambasiva rao Independent House, Vijayawada



"The on-site execution flawlessly matched the promises made in the render bringing the vision to life just as planned."

Mr. Pavan Shruthi Uvera Heights, LB Nagar



"Simplify home bought my dreams into reality with 100% accuracy."

Mr. Sandeep Naveena EIPL Cornerstone, Manikonda



"Simplify Home made our lives easier by designing in a way that helps us complete our daily activities effficiently."

Mr. Bhargav Neelima Independent House, Vijayawada



"Every time someone walks into my home, the interiors are the first thing they rave about - I'm absolutely delighted."

Mr. Sanjeev Vandana Sumadhura Horizon, Kondapur

## For More Premium Interiors

Do visit LUSSO

### Thank You

www.simplifyhome.in